

Digital Media Exchange

Digital Media Exchange, or DME, is the first page-aware, mobile compatible, end-to-end online video platform. Integrated with the largest offering of premium, monetized video, DME helps publishers elegantly cover 100% of their pages with the best video for their readers.



Modern Media Management

- Desktop, tablet, and smartphone accessible
- Create and edit playlists, including automated playlists
- Monetized video from 500+ premium media providers
- Curated playlists including viral and breaking news
- Real-time video and page analytics

Revenue, Video & Page Analytics

DME Analytics unlocks video revenue and engagement insights across your devices, websites, content brands and viewer locations.

Page Intelligence allows publishers to quickly identify and seamlessly address lost video opportunities with real-time page and video consumption data.

